



CASE STUDY

Misty Robotics

CHALLENGE

Misty Robotics was founded in May 2017. Headquartered in Boulder, Misty Robotics is the company behind “Misty,” a robot platform with personality, purposefully built for developers. Misty Robotics needed a partner that could provide both software development and talent generation, with a focus on providing female software developers.

SOLUTION

With a clear application in mind from Misty Robotics, Techtonic worked collaboratively to identify the necessary labor force, as well as project scope, needs, timing, and architecture. Techtonic then provided a “Master” developer, along with two Apprentices onsite at Misty Robotics to tackle the project. Once the application was complete, Misty Robotics then chose to hire two of the three team members on as full-time employees. This transfer of employment not only helped the Apprentices to find valuable and gainful employment but also helped Misty Robotics to fulfill its diversity and skilled developer needs simultaneously.

RESULT

Misty Robotics currently employs a number of Apprentices provided by Techtonic. “The people we took on full-time from Techtonic are grateful, very hardworking and highly talented. It’s been a great addition and value for us,” said Tim Enwall, Head of Misty Robotics. “We are also much more diverse. This gives us a better product that appeals to a larger audience.” Misty Robotics and Techtonic plan to continue their partnership moving forward. As Misty Robotics expands its robot functionality and associated applications, Techtonic looks forward to assisting with software development and QA/Testing needs in the near future.

“ We needed help in developing our mobile app, and also needed help diversifying our labor talent. This combination led us to Techtonic.

TIM ENWALL,
HEAD OF MISTY ROBOTICS

SNAPSHOT

Software Development

CUSTOMER SINCE

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WEBSITE

mistyrobotics.com