



CASE STUDY

Pivotal

CHALLENGE

Pivotal is a premier technology company located in San Francisco, California. Founded in 2013, Pivotal provides Cloud Foundry and Agile software development services to a diverse client base. They focus on providing transformational digital experiences for users, and development applications are always architected and developed with the “client outcome” in mind. Pivotal hires an extensive amount of software developers and engineers, but in recent years Pivotal, like many companies has experienced a clear lack of diverse talent available within the Technology industry.

SOLUTION

The Pivotal team worked with a few different “boot camp” and staffing partners, but ultimately ran into the same issue with regard to lack of diversity. They chose to partner with Techtonic because of the large emphasis placed on educating and hiring experienced software developers, who also happen to be highly diverse (Women, Multicultural, Veterans etc.). Nick Cayou, VP, Global Ecosystems Team at Pivotal expanded, “Techtonic has been easy to work with. The approach and opportunity to interview so many apprentices allows us to narrow down who we really need. Their developers fit our culture and values, so this has worked really well for us.”

RESULT

Pivotal is reaping the benefits of having a culture and environment that is inviting to people of all walks of life. The talent being developed from Techtonic is as good or better than other sourcing models Pivotal has used, and the impact on Pivotal’s business is felt throughout the organization. “We’re able to quickly put people in place to meet our expanding goals. Techtonic has helped our diversity needs, improved our culture, and allowed us to be able to deal with more partner demands now that we have the staff and flexibility,” Nick stated. Techtonic and Pivotal maintain an excellent working relationship and look forward to continued partnership for many years to come.

“ Our partnership with Techtonic is allowing Pivotal to provide amazing career opportunities for diverse software engineers, who are consistently making a difference in our business.

NICK CAYOU,
VP, GLOBAL ECOSYSTEMS TEAM

SNAPSHOT

Talent Generation

CUSTOMER SINCE

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WEBSITE

pivotal.io